

Digital Technologies

Information

Social Contexts

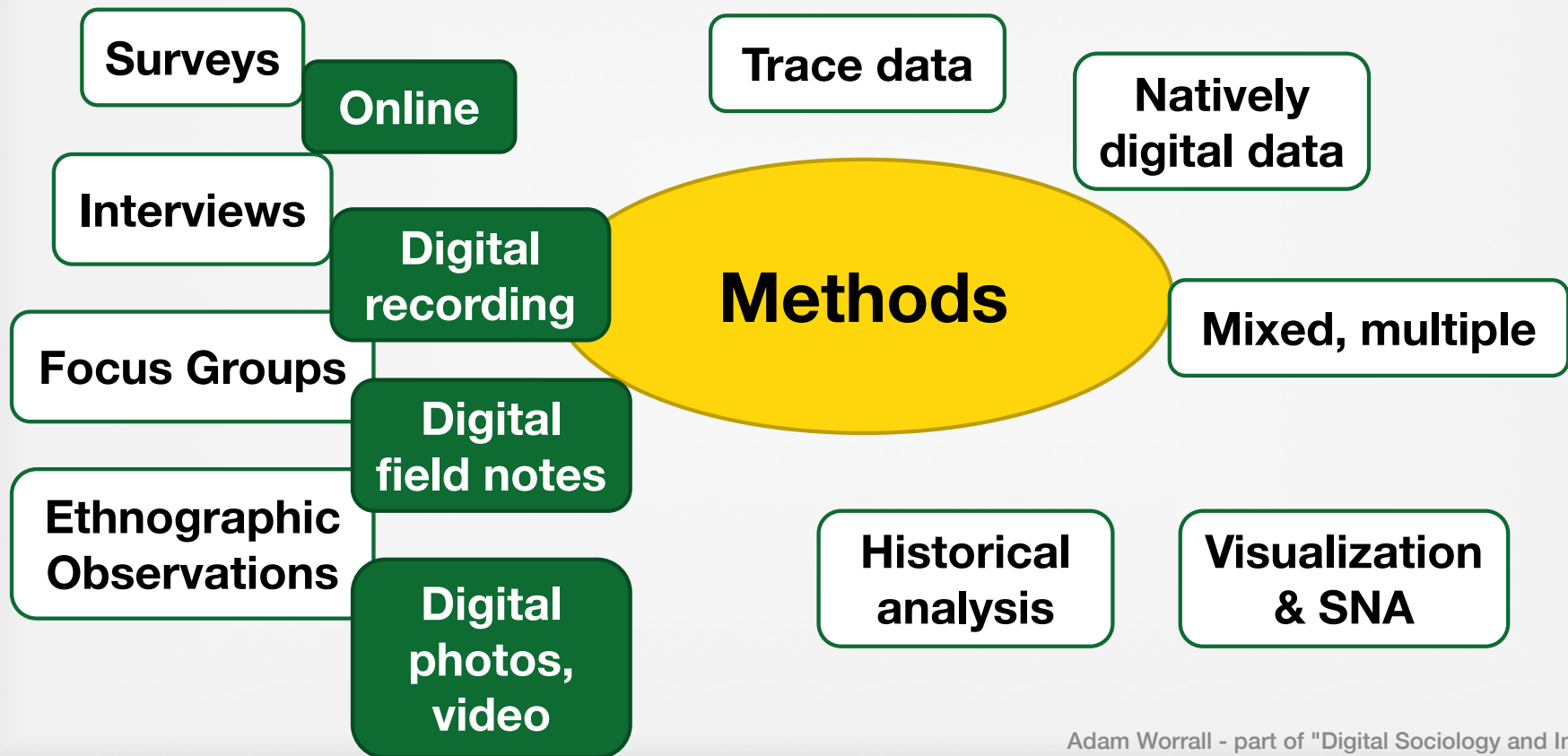
Library and
Information Science



(Digital) Sociology

Two **separate** streams, or one **single** stream?
Are scholars in each field **aware** of the other?
Conducting research in the other field?

Same or Similar



Same or Similar

Networks

Metrics

Traces

User-generated
content

Big data

Actor-network theory

Sociomateriality

Assemblages

STS

Mutual shaping /
relationship

Structuration

Digital divide

Information poor

Theories
Approaches
Interests

Quantified self

Digital archives

Profiles
Linkages
Metadata / tagging
"Play"

ELIS /
ELIB

Non-
textual
media

Digital data persistence,
preservation, migration

Same or Similar

Social Informatics

and

Digital Sociology

- **Critical, reflexive**
- Interested in **how** we study digital technologies, how that **shapes** research and phenomena studied
- “**Introspective** and reflexive[y] critique”
themselves (Lupton, 2015, p. 14)
- Segments of both communities interested in looking **outward**, in **subversion** (Lupton, 2015, p. 47)

*“It’s assemblages
all the way down”*

Crises in LIS, LIS education

Punk sociology
(Beer)

Different

Digital Sociology

- ...is more **sociological** than informational
- ...is more **social** than technical
- ...struggles more with **how to use and apply technology**
 - Computational social science techniques less common
- ...is more about **power, ethics, and social justice**
- ...is somewhat more concerned with **limitations, ability to access** digital data, **ethical issues** in online spaces

Awareness

- **Digital sociology** only **loosely aware of (L)IS research**
 - Multi- / **interdisciplinary**
 - **Cognate** areas
- **Information scientists** **aware**, but perhaps **not as *digital sociology***
 - Terminologies differ

Present and publish in **interdisciplinary** venues and conferences

Improve visibility of information science as **a home for this research**

Look for, build **interdisciplinary bridges, cross boundaries**: outwards